The 12th Annual Conference on Writing Analytics

Writing Analytics in the Classroom and Workplace Environments

February 19-20, 2026

University of South Florida, St. Petersburg

Register Here:

https://secure.touchnet.com/C20235_ustores/web/product_detail.jsp?PRODUCTID=6773

Conference Themes

- **Transfer:** Which areas of research have the greatest potential use for learners?
- **Taxonomy:** What constitutes a taxonomy of writing analytics pedagogy?
- **Tools and Technologies:** What digital platforms exist that may be used in pedagogical practice
- **Generalization:** What generalization inferences may be drawn from case studies to classroom and workplace use?
- **Instructional Practices:** How can a writing analytics approach to teaching and learning be moved into academic and workplace practices?

Featured Speakers

Keynote Speaker:

Laura Aull, University of Michigan

Invited Workshop:

Danielle Wetzel, Carnegie Mellon University

Featured Workshop:

Jessical Nastal, College of DuPage

Conference Format

The Conference will consist of thematic roundtables and demonstrations of writing analytics tools. Participants are invited to a closing discussion on the future of *The Journal of Writing Analytics*.